



## PRIVACY

Under the General Data Protection Regulation (GDPR), the lawful bases we rely on for processing this information are:

- (a) Your consent.

You are able to remove your details by contacting us in writing.

### **Our contact details :**

Epiphany Style London, 105 Birkbeck Road ,Sidcup , Kent , DA14 4DJ

E-mail: [info@epiphanystyle.co.uk](mailto:info@epiphanystyle.co.uk)

### **What type of information do we have?**

We currently collect and process the following information:

- Personal identifiers, contacts, and characteristics (for example, name, date of birth, and contact details)
- Purchase, order, and payment history

### **How we get the information and why we have it?**

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- (a) For the supply of goods or services to Epiphany Style London and its associated brands.
- (b) For the supply of goods or services from Epiphany Style London and its associated brands to you.

To provide relevant and secure communications as per your opted-in marketing preferences consent at any time. You can do this by emailing [info@epiphanystyle.co.uk](mailto:info@epiphanystyle.co.uk)

- (a) We have a contractual obligation.
- (b) We have a legal obligation.
- (c) We have a legitimate interest.

### **What we do with the information we have**

We use the information that you have given us in order to provide or receive goods and services to/from you in addition to keeping you informed of new and updated products and services as they become available.

### **How we store your information**

Your information is securely stored electronically in London with offsite backup in Hertfordshire.

We keep Personal identifiable Data for up to 24 months after your last contact or recorded purchase. We will then dispose of your information by closing your online account with Epiphany Style London and its subsidiaries and removing you from our mailing lists.

### **Your data protection rights**

Under data protection law, you have rights including:

**Your right of access** - You have the right to ask us for copies of your personal information.

**Your right to rectification** - You have the right to ask us to rectify information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

**Your right to erasure** - You have the right to ask us to erase your personal information in certain circumstances.

**Your right to restriction of processing** - You have the right to ask us to restrict the processing of your information in certain circumstances.

**Your right to object to processing** - You have the right to object to the processing of your personal data in certain circumstances.

**Your right to data portability** - You have the right to ask that we transfer the information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at [info@epiphany.co.uk](mailto:info@epiphany.co.uk) if you wish to make a request.

### **How to complain**

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office

Wycliffe House

Water Lane

Wilmslow

Cheshire

SK9 5AF

Helpline number: 0303 123 1113

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